

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
23 October 2003 (23.10.2003)

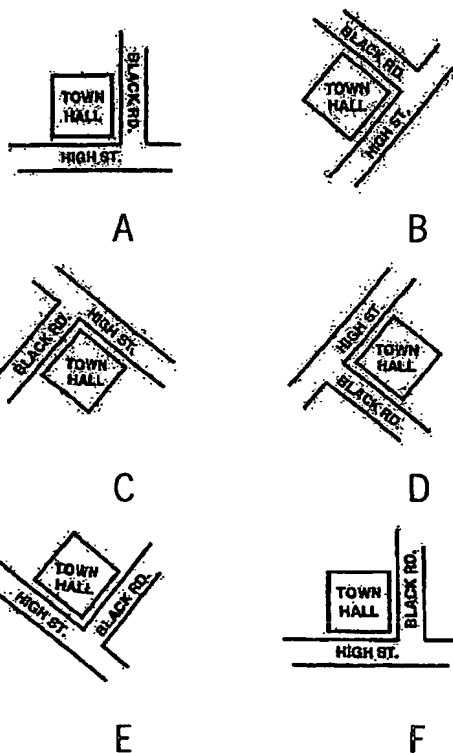
PCT

(10) International Publication Number
WO 03/087725 A2

- (51) International Patent Classification?: **G01C 21/26** (74) Agent: **WHITE, Andrew**; Philips Intellectual Property & Standards, Cross Oak Lane, Redhill, Surrey RH1 5HA (GB).
- (21) International Application Number: **PCT/IB03/01357**
- (22) International Filing Date: **3 April 2003 (03.04.2003)** (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (25) Filing Language: **English**
- (26) Publication Language: **English**
- (30) Priority Data: **0208835.9** **18 April 2002 (18.04.2002)** **GB**
- (71) Applicant (*for all designated States except US*): **KONINKLIJKE PHILIPS ELECTRONICS N.V.** [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (72) Inventor; and
- (75) Inventor/Applicant (*for US only*): **KINGHORN, John, R.** [GB/GB]; c/o Philips Intellectual Property & Standards, Cross Oak Lane, Redhill, Surrey RH1 5HA (GB).
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: **A METHOD OF LABELLING AN IMAGE ON A DISPLAY**



(57) Abstract: A method of labelling an image for display on a screen is disclosed together with a computer program, a computer-readable storage medium and apparatus for the same. The method comprises the steps of retrieving the image, displaying the image rotated, and displaying first and second text labels on the image wherein each label identifies a part or feature of the image, and wherein the first text label is displayed in accordance with one labelling scheme, and the second text label is displayed in accordance with a different labelling scheme. Also disclosed is a method of labelling in which a text label is displayed on a rotated image wherein the label is rotated to one of a plurality of possible orientations relative to the rotated image.

WO 03/087725 A2